

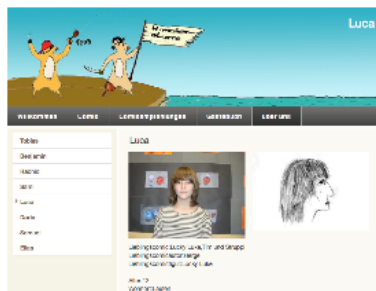
## Primary schools

1. VITA Büro LITTA, Schule Littau-Dorf (<http://vita.juniorwebaward.ch>)

A carefully thought-out and well structured website dealing with the movement of the human body in the office and school environment. Very good pictorial implementation of the movement sequences making use of unusual sport apparatus, such as chairs, hole punches and files. The Gif film clips, in trashy, subculture style, provide simple-to-understand instructions for the fun exercises. All the time, it is easy to sense the tremendous commitment and enjoyment that must have fuelled the project work throughout its whole duration. A charming internet presence. And a moving one too – from head to toe.

2. Planzarbres, Planzette Sierre (<http://planzarbres.juniorwebaward.ch>)

The class from the Planzette school centre in Sierre has put a great deal of effort into compiling an Internet compendium on the subject of plants. Every feature imaginable is to be found here: detailed information about plants, drawings and stories and even a forum and a game. The website contains a huge mass of information. Despite that, it is clearly structured throughout, with individual design elements. All nineteen members of the class have contributed to the contents, adding a personal note with their drawings. A further highlight is the logo engine, which is fed with mathematical formulae to generate logos with plant motifs. Something good is growing up here. Congratulations!

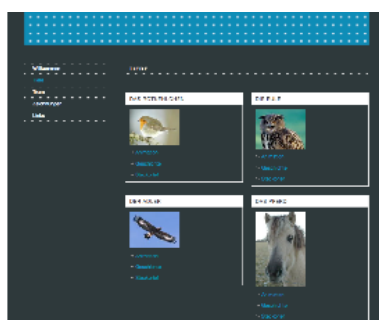
3. Hamsteralarm Gymnasium Laufen (<http://hamster.juniorwebaward.ch>)

Hamsteralarm is a creative website on which the passion for comics really comes across authentically. This is clearly emphasised in the website's main highlight – its own interactive comic. It has been given a personal touch thanks to the finely detailed drawings produced by hand, the well thought-out storyboard and the portraits of the individual contributors. The design is clear and uncluttered and entices callers to pay an extended visit. Further information is provided for comic fans in the form of personalised comic recommendations. All in all, this website has an above-average balance between quality of content, user friendliness and creativity.

4. Les contes, Part-Dieu (<http://partdieu104.juniorwebaward.ch>)

A light-hearted webpage, which invites its visitors to take a journey to the world of fairytales and stories. Its dreamy pages conduct visitors playfully through the fairytale world of witches, dragons and Puss-in-Boots. Even the Brothers Grimm would have had their fun with the simple navigation and clear structure, while those parents and grandparents who are fond of fairytales will also find their way about without difficulty.

Is the whole web perhaps no more than a fairytale?

4. Dancing-Animals Part 1, Primarschule Frick (<http://dancing-animals1.juniorwebaward.ch>)

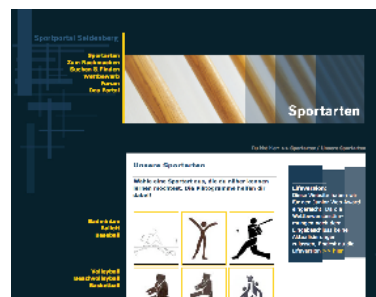
This webpage presents stories written by the class in which animals play the central roles. The skilfully created representations of the fantasy stories using an animation program are very appealing and designed to be just right for the target group. Another omnipresent theme of the whole website is the provision of information about the animals and descriptions of how the drawings were created by compiling simple basic shapes. A good and consistent use of multimedia resources.

## Lower-secondary schools

1. Re-Cycle, CO Leytron (<http://re-cycle.juniorwebaward.ch>)

In terms of its form, this website has been excellently created throughout. Not only that, but it presents the subject of recycling in a very informative and instructive manner. The carefully designed content architecture is particularly striking, as is the highly varied use of multimedia features, such as animated images, video films and interactive elements. It is clear that Re-Cycle as a whole was specified and implemented with meticulous care, down to the very last detail. The feeling clearly comes across from the whole Re-Cycle project that its creators were driven by the desire to treat the topic innovatively and in a manner to meet real needs. Visually, the whole navigation can be shown in a way that is appropriate for each individual season. In addition, the ingenious and well implemented pictorial concept is striking and very attractive. The inclusion of numerous interactive elements was also considered to be of importance. It would be nice if the content

could be presented in German and English too, and not just in French. The jury decided to award the "Design Prize" to this website. Well done! It is certainly a website that leaves its visitors longing for more.

2. Sportportal Seidenberg, Seidenberg (<http://sportportal-seidenberg.juniorwebaward.ch>)

The convincing thing about Sportportal Seidenberg is the excellent overall impression it creates as regards the way its content has been processed. Each of the sporting disciplines is easy to find, with a page of its own, containing useful information and content made by the creators themselves (such as video films and interviews). It is a pity that the additional links included to pages with information about the individual sporting disciplines do not work. The jury particularly liked the logical, intuitive user guidance, with a clear overview of all the sports and individual links based on pictograms and sporting terms.

It is also very praiseworthy that the schoolchildren and website creators have continued to develop their project and to add individual functions to it (such as a forum) after submitting it for the competition.

The use of three languages for the information pages is a further plus point, but it is a shame that visitors need to scroll down before they even discover this.

All in all, this is a well coordinated, carefully implemented and informative webpage about numerous types of sport and very well attuned to its target group.

3. YOURPAGE, Minerva Schulen Basel (<http://yourpage.juniorwebaward.ch>)

As regards the basic idea and the realisation of the design, the PG4+ class at the Minerva Schools in Basel has succeeded in developing a thoroughly creative "corporate website" with a declared utilitarian focus on generating orders. The jury was particularly taken by the "About us" item and the nice sense of humour underlying the participants' bald portraits (although the overlay of the names corresponding to each portrait does not, unfortunately, work on all types of browser). The website was also given an explicitly positive rating on account of its user guidance, which is built on focused simplicity and comprehensibility, as well as the technical quality of the implementation (for example the captcha contact form). It would, however,

have been possible to cater much better for the target group by opting for more interesting contents and topics. The jury would have welcomed a statement on the specific client benefit and on the advantage of having the company run by a school class, with the client projects being managed by the school children themselves.

4. Kollegitheater, Sarnen (<http://kollegitheater.juniorwebaward.ch>)

The theatrical group at the Cantonal School in Obwalden has made skilful and – above all – creative use of the possibilities of web design by building on various format templates. It is a creative job that meets a need by presenting information about planned theatrical performances in a way that kindles a desire to find out more. The group has, however, missed the opportunity of adding more excitement still, which they could have done with audio and/or video clips from the theatrical scene.

5. Liebe unter Jugendlichen Kreuzfeld (<http://liebe.juniorwebaward.ch>)

"Love among adolescents" would be the translation of the title of this website, which tackles the subject of "love and sexuality", especially with first-hand contributions from its creators. Their texts, charts and collages hit the right note for the age concerned. It is a bit of a shame that presentation problems can occur when trying to view the page and that the interactive elements are rather few and far between.

Upper-secondary schools

1. Turmfalken (= kestrels), Bildungszentrum kvBL Muttenz (<http://turmfalken.juniorwebaward.ch>)



Class D2a at the Bildungszentrum in Muttenz adopted the image of the kestrel for its project and implemented it in multifarious ways. The outcome is a website with detailed information about kestrels and lovely pictures of them. A judicious blend of text and images makes the pages exciting and easy to read. The precise indication of sources acts in the website's favour, and the live cameras really work. The pre-existing familiarity with the media was clearly a big advantage for the project.

2. HTML, Berufsfachschule BBB (<http://html.juniorwebaward.ch>)



It is a pity that the HTML website created by the Berufsfachschule-BBB cannot be used without the prior installation of a special programme, which creates a barrier to using it. It is also a fact that certain items of computer hardware and operating systems simply do not support the installation of Microsoft Silverlight. On the positive side, the jury was impressed by the video tutorials and certain innovative ideas in the implementation of the website and the use of technologies. Usability turns out to be suboptimal on account of the navigation, and users require some considerable time to find their way around.

3. Recycling, KS Seetal (<http://recyclingbilingue.juniorwebaward.ch>)



Although the actual idea underlying the project of "recycling in Switzerland and Spain" and its aim of "promoting awareness and exchange" is by no means immediately evident on the welcome page, the website, which uses both Spanish and German is, on the whole, informative and deserves praise for its clear and well-structured user guidance and navigation. It earns further bonus points with the blogs containing individual portraits of the Swiss and Spanish school classes. The jury was also impressed by the continuing commitment to the project beyond the competition through the inclusion of sponsors in it, the use of interactive elements, such as the quiz, and the rich illustration through the inclusion of a picture gallery. Unfortunately, the actual theme of recycling gets somewhat lost in the PDF texts that deal with it.

4. Faszination Detailhandel, KBZSt.Gallen (<http://faszinationdetailhandel.juniorwebaward.ch>)



The "fascination of the retail trade" is the subject matter of this website, and it offers a very good insight into vocational training in that sector. The presentation is clear and uncluttered, and the contents have been well researched. It is a good source of first-hand information for school-leavers interested in retailing. An unfortunate drawback is that the test has to be printed out before its questions can be answered.

5. Rette den Urwald, Martinsberg Baden (<http://urwald.juniorwebaward.ch>)



The design of this "save the primeval forest" website matches its subject matter superbly and conveys the impression of actually being in a primeval forest. The graphic processing of the content falls short of optimal, which impairs reading flow and comprehension. The creators would have been well advised to adopt a meaningful structure for their contents and to have improved on the formatting of their text (for instance by using bold type for titles). Light relief is provided by the entertaining, integrated game.