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# THE VIDEO GUIDE OF THE EDUHUB COMMUNITY

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**SWITCH**  
Serving Swiss Universities

10 YEARS  
 *eduhub.ch*

# THE EDUHUB SIG VIDEO

2016

- ✓ Creation of the SIG
- ✓ Collaborative writing launch

2017

- ✓ About 15 Swiss HE institutions
- ✓ Collaborative writing development

2018

- ✓ Release of the Video Guide version 1

2019

- ✓ Preparation of the Video Guide version 2

# JOIN THE SIG

## Special Interest Groups

The Special Interest Groups (SIG) bring together specialists of a specific e-learning topic to allow in-depth discussions and developments on expert level.



### Digital Collaboration

Brings together collaboration experts to design and test new collaborative activities.



### e-Assessment

Lobbies for e-assessment, organises workshops and brings together e-assessment experts.



### e-Portfolio

Helps to share and discuss new ideas and best practices about e-portfolios in higher education.



### Mobile Learning

Brings together experts to innovate education with mobile learning technologies.



### Open Educational Resources (OER)

Promotes the use and re-use of OER in Switzerland.



### Quality Distance Learning

Proposes in-depth discussions and developments on expert and practitioner's level.



### SwissMOOC

Acts as a hub for MOOC experts in Switzerland and leads the project Swiss MOOC Service.



### Video

Creates and shares field-tested guidelines for videos in higher education.

# READ THE GUIDE

## SIG Video

SIG leaders: [Hervé Platteaux](#), UNIFR; [Pierre Lehmann](#), UNIGE

The SIG develops two main actions:

- Create a video guide (first priority)
- Open the SIG to other people, topics and actions

## Video guide

Videos are more and more present in higher education. It is difficult, however, to know what questions need to be addressed, before even starting to plan a video project. Questions essentially cover the aspect of "planning the plan", where a vision for the role of video in higher education, as well as the related constraints are to be identified, developed, or at least taken into account. Furthermore, it is difficult to start producing video sequences, find information and help for every stage of a video project.

For this reasons, we create a video guide with examples, deepening links and documents to answer two types of questions:

1. How to better define my video project?
2. How to create a video sequence?

Check out the [video guide of the eduhub community](#)



# CONTENTS OF THE GUIDE

**GUIDE = examples, good practices, links to numerous online resources**

**GUIDE = to answer two practical questions:**

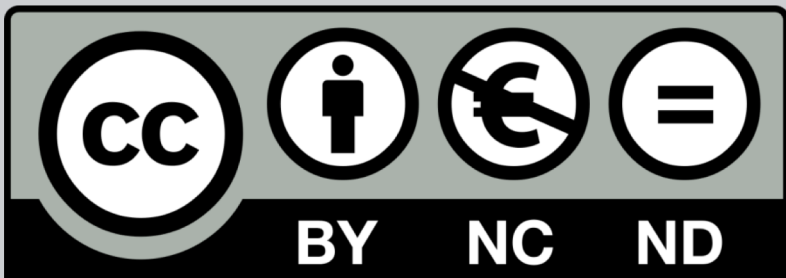
- 1. What steps can I take to better define and scope my video project?**
- 2. What are good practices to produce quality video sequences with limited resources?**

# CONTENTS OF THE GUIDE

Chapters of Part 1 «Define your video project»	Chapters of Part 2 «How to make a video»
General suggestions	Main steps & skills to produce a video
Plan your plan	Storyboarding / Writing a script
Video purposes for learning & teaching	Copyrights
Talking heads	Present with SWITCHinteract
	Platforms to store the videos
	Streaming servers: SWITCHtube & Utube
	Your office as a video production room
	Video tools and their features <ul style="list-style-type: none"><li>- Video cameras</li><li>- Editing softwares</li><li>- Interactive video softwares, etc.</li></ul>

# WORK ORGANISATION

## DIFFUSION of the GUIDE



### Format of the guide

- pdf file
- links

## TEAM ORGANISATION

To enhance  
the visibility of partners

Poor format...  
SIGs have no budget

# TOWARDS VERSION 2

## **PREVIEWED NEW CHAPTERS =**

1. Technical aspects of filming and editing (EPFL)
2. Interactive videos with H5P (UniFR)

## **OTHER IDEAS FOR NEW RESOURCES =**

1. Chapter about What not to do (common mistakes)
2. Method for animated video lectures
3. Links to other video guides