

0 11 2018, Coverphoto © iStockPhoto, Vasyi Dolmatov

# SWITCHhub

For Service Provider



# SWITCH



SWITCH  
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## SWITCHhub: The Vision

Today, Swiss universities can access an unmanageable number of digital services to assist in their daily work. These services are organised independently of each other and the digital solutions are distributed across the entire Swiss higher education landscape. The SWITCHhub bundles the digital solutions for research and teaching under the control of the entire university landscape.

### Your added value

Market your service to a wide range of users via SWITCHhub and get consulting from SWITCH.

### Governance

The higher education community offers the ideal landscape for ambitious partnerships. The SWITCHhub thrives on innovations coming out of a broad-based community in which needs can be identified by tapping into work and interest groups in an optimal way.

## What does the SWITCHhub offer you?

Thanks to the SWITCHhub you get

- access to 300,000+ university members and connection to the SWITCHaai
- full support from SWITCH in the areas of marketing, sales and legal, in order to sell your service competently and attractively.
- insight into usage statistics of your service and simple invoicing.
- access to SWITCHhub Governance and the Guidelines Board, which decides on service offerings, quality assessments and regulations.
- simplified collaboration and networking with service providers from other institutions.

## How do I become a service provider?

Are you interested in becoming a SWITCHhub service provider? You'll need to follow these three steps:

- 1 Following the initial contact, SWITCH will check whether your service can be hosted and marketed via the SWITCHhub platform. The criteria here are mainly technical and organisational.
- 2 If your service is suitable, you can also benefit from legal, technical, marketing and sales advice to make your service as attractive as possible for the end user.
- 3 This will be followed by administrative onboarding on SWITCHhub. During this step, all the technical and administrative cornerstones of the service will be implemented directly on SWITCHhub.

### Guidelines Board

Participation in the Guidelines Board gives institutions that use the SWITCHhub or offer academic services a decisive say in the design of the offering, which generates added value for the entire university and research landscape. Within this ecosystem, SWITCH is a neutral operator, a coordinating intermediary, and a consultant in a wide range of areas.

### Contact us

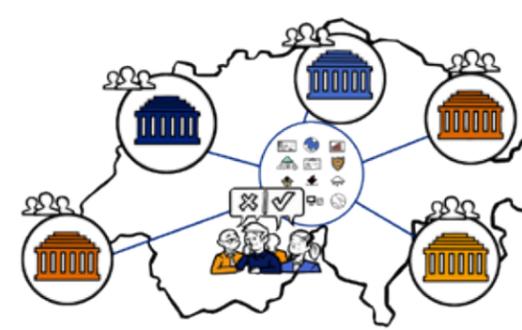
E-Mail: [info@switchhub.ch](mailto:info@switchhub.ch)  
<https://www.switchhub.ch>

#### Current situation



Digital solutions are distributed throughout the entire Swiss university landscape.

#### SWITCHhub



Centralized solution from the community for the community: distribution of digital solutions for the entire Swiss university landscape.